

Message Text

UNCLASSIFIED

PAGE 01 LISBON 02410 130720Z

12

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 130800Z JUN 74

FM AMEMBASSY LISBON

TO USDOC WASHDC

INFO SECSTATE WASHDC 9809

AMCONSUL OPORTO UNN

UNCLAS LISBON 2410

E.O. 11652: N/A

TAGS: BEXP, PO

SUBJ: IN-STORE PROMOTION: PORTUGAL

REF: USDOC 3249

FOR BIC/OIM-MR. BROOKS RYNO

1. DUE TO UNCERTAINTIES IN PORTUGAL'S POLITICAL AND ECONOMIC LIFE FOLLOWING APRIL 25 COUP, CUF EURODOMUS HAS TEMPORARY FREEZE ON EXPANSION PLANS AND NEW PROMOTION EVENTS. IN THIS CONTEXT, DR. FERNANDO FIGUEIREDO, GENERAL MANAGER OF EURODOMUS, ASKED THAT FINAL DECISION ON IN-STORE PROMOTION BE DELAYED UNTIL MID-JULY AT WHICH TIME HE HOPES TO BE ABLE TO MAKE FIRM PLANS FOR REMAINDER OF CY 1974 AND FIRST HALF OF CY 1975.

2. WE PROPOSE THAT \$15,000 FOR IN-STORE PROMOTION IN PORTUGAL IN FY 1975 REMAIN COMMITTED UNTIL AT LEAST AUGUST 1, 1974 AT WHICH TIME WE WILL INFORM EURODOMUS THAT IT HAS TO MAKE FINAL DECISION. PLEASE LET US KNOW IF THIS IS AGREEABLE TO OIM. SCOTT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 13 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Review Markings:

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